

Deliver superior member satisfaction and eliminate audit risk

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Simple. Scalable. And the highest data quality in the industry. PRIME™ delivers superior data accuracy and the confidence that comes with knowing that your provider data is available, accurate and fully attested at the source.

### WHEN ACCURACY ISN'T OPTIONAL

The dynamic, complex and competitive health plan market place has placed significant challenges on managing provider data assets. Narrow networks, market expansion and mergers, the Affordable Care Act and other forces have dramatically accelerated the volatility of your provider records. At the same time, provider self-reporting and compliance has become less reliable, and often for the same reasons. Nonetheless, health plans need to be vigilant and proactive in managing this critical data component. The alternative is a poor member experience and increased exposure to regulatory sanctions and potential lawsuits.

With this in mind, Atlas Systems developed PRIME Provider Data Validation Services. The PRIME service is designed to achieve the highest level of data accuracy while supporting any unique and specific needs of a health plan.

PRIME is the synthesis of sophisticated information technology and highly trained, specialized staff with expertise and experience conducting provider outreach. Because the only effective way to achieve the industry's highest accuracy level is through direct, primary source data validation and attestation, PRIME contacts and surveys provider locations to collect and authenticate any and all key provider demographic data required by you. Using the PRIME platform to manage efficiency and quality, Atlas Systems is capable of delivering superior accuracy and custom service to help you deliver the member experience that consumers have come to expect.

# **AT A GLANCE**

- Primary source data that delivers industry-leading data accuracy
- Superior member satisfaction and risk mitigation
- Custom and scalable to your specific requirements

Provider directories and data assets can be a competitive advantage **or** an invitation to audits, lawsuits and member dissatisfaction. Our recent health plan audits have shown that provider directories can average more than a 31% error rate among critical data fields. With Atlas Systems and PRIME, you can be certain that **your provider data is an asset.** 







# **Accurate Provider** Data Assets

**Challenge:** Dynamic market forces are making the collection, validation and management of provider data more difficult than ever before, challenging customer service efforts and increasing exposure to risk. At the same time, automated data aggregating and cleansing services can't close the data accuracy gap completely.

**Solution:** Rely on the specialized, highly trained approach that PRIME offers. Our unique combination of technology, process, and trained staff allow us to deliver quality and accuracy significantly higher than data consolidators can promise. Because the only truly reliable source of data accuracy is from the source - **Your Providers. Direct. Authenticated. Auditable.** 

### The PRIME™ Process: Customized and highly personalized service, simplified.

- 1 Provide us with your specific requirements and a provider data file
- 2 Using the PRIME system and process, we process, normalize and de-duplicate
- The PRIME team conducts provider outreach, collecting, correcting and authenticating the data elements that you require. This includes all standard demographic data elements, but can also mean specialty, network participation, languages spoken, accepting new patients, proximity to bus route, or any other unique data elements that your business may require. This process is comprehensive, tracked, measured, and archived for quality and audit purposes.
- Atlas then returns the data back to you, fully attested and at a quality and accuracy level that leads the industry. We also make the entire data collection and attestation process available for your quality assurance and audit proposes, and our experience and service level agreements ensure that you can be confident that your customers and regulatory agencies are accessing the most up-to-date, authenticated data available.

PRIME data validation services are designed to meet your business requirements, and can be delivered on a one-time or ongoing basis.

#### PRIME ADVANTAGES

- Scalable platform and automated solution
- Flexible data collection and validation capabilities to meet your requirements
- Deep health plan expertise and focus
- US-based staff and platform
- Extensive, ongoing training and assessment procedures
- Full archive of engagement for QA and audit
- Cost-effective results with guaranteed accuracy and quality levels

YOUR PROVIDER

DATA IS CONSTANTLY

CHANGING. WHAT

ARE YOU DOING TO

KEEP IT CURRENT?

