

# Key New York health plan relies on PRIME to manage provider data quality

*Well-established payor supports over 3 million members*



A leading New York-based provider of primary and specialty care and wellness solutions to millions of people in the New York area needed help managing its health provider directory. The plan has an 80-year legacy of serving 3.1 million members and offers a full range of commercial and government-sponsored health plans to individuals, families, and employers, as well as other healthcare-related community resources.

With its unique expertise and resources, Atlas was able to offer:

- innovative solutions that help health plans improve interoperability with health systems and healthcare providers

- a combination of technological innovation and strategically grounded expertise
- highly trained staff to conduct direct provider outreach, resulting in verified provider data with the completeness, timeliness, and quality

In the end, Atlas was able to

- heighten the health plan's member experience
- align the health plan with regulatory agency compliance requirements
- successfully petition network providers to validate demographic and profile information
- identify and correct inaccurate public facing provider directory data

**How can Atlas help you leverage provider directory expertise and advanced technology to stay a step ahead of provider data validation and compliance regulations?**

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